

Commissioner of Industries & Commerce

(Govt. of Assam)

Udyog Bhawan, Bamunimaidam, Guwahati-781021

[Email: apart.industries.assam@gmail.com]

Request for Expressions of Interest (REOI)

for Engagement of **Sr. Consultant, Jr. Consultant And PR & Communication** for Implementation of Ease of Doing Business in the State of Assam.

REOI No. CI&C(V)EODB/232/2022/126

Dated, Guwahati 10th Nov. 2022

The CI&C invites applications for the following purely temporary contractual position to be positioned at O/o Commissioner of Industries & Commerce, Udyog Bhawan, Bamunimaidam, Guwahati – 21 under the World Bank financed Assam Agribusiness & Rural Transformation Project (APART). The interested eligible candidates who are citizens of India as defined under the Constitution of India and fulfil the required qualifications, experience and age as cited in brief below, may apply accordingly. The detailed qualifications, experience, age shall be as per the Terms of Reference (ToRs) provided in the website of CI&C (www.industries.assam.gov.in) at the following link: <https://industriescom.assam.gov.in/documents/advertisement-news>.

Sl. No.	Name & Number of Position	Essential Qualification & Experience.	Indicative Range of CTP (Lakh per year)
1	Senior Consultant (1 no.)	<p>Qualification: Master's Degree in Management or equivalent from a reputed and recognized University or Institution or CA/CS/ICWA/LLB.</p> <p>Experience: Minimum 10 years of relevant work experience as follows including minimum 2 years' experience in BRAP reforms in at least 2 states in India under EoDB.</p> <p>Relevant experience includes</p> <ul style="list-style-type: none"> • Regulatory reforms • Business Process Reengineering of G2B & G2C services. • Regulatory Reforms impacting the businesses • Reforming Government institutions • Analytics on growth/competitiveness etc. • Impact Assessment/ Cost Assessment of regulations. 	<p>Rs. 11.40 to Rs. 19.20 lakh</p>
2	Jr. Consultant (4 nos.)	<p>Qualification: Master's Degree in Management or equivalent from a reputed and recognized University or Institution or CA/CS/ICWA/LLB</p> <p>Experience: Minimum 7 years of relevant work experience. Experience in EoDB implementation with any of the State Governments in India</p>	<p>Rs. 10.80 to Rs. 15.00 lakh</p>

		Relevant experience includes <ul style="list-style-type: none"> • Regulatory reforms • Business Process Reengineering of G2B & G2C services. • Regulatory Reforms impacting the businesses • Reforming Government institutions • Analytics on growth/competitiveness etc. • Impact Assessment/ Cost Assessment of regulations. 	
3	PR & Communication (1 no.)	Qualification: Master's in Mass Communication or equivalent from a reputed and recognized University or Institution. Experience: Minimum 7 years of relevant work experience. Relevant experience includes <ul style="list-style-type: none"> • Communications strategy on EoDB. • Understanding of communications within public sector systems, processes and protocols. • Work closely with media partners. • Preparation of media advisories and press releases, branding guidelines etc. • Help promotional materials through media, social media, and other channels. 	Rs. 10.80 to Rs. 15.00 lakh

Other General conditions for interview:

1. The candidates shall have to bring all the original certificates/documents along with a set of self-attested copies of the same, for the interview, if shortlisted. The Originals will be returned after corroboration with the self-attested copies to be brought by the candidates. If at any stage, it is found that information furnished in the application or supporting documents is misleading/misrepresented/incomplete/false, candidature shall be liable for cancellation.
2. Only Shortlisted candidates will be intimated and called for Interview/test. The Interview/test may be conducted through offline mode. (It may be changed to on-line mode depending upon COVID-19 situation). No TA and DA will be entertained for attending the interview.
3. The maximum Cost to Project (CTP), within the above indicative range, will be fixed based on (a) as per the respective Terms of References (ToR) and (ii) performance in the interview.
4. The Commissioner, CI&C reserves the right to increase or decrease the number of positions or scrap any or all of the positions.
5. In case, sufficient candidates with requisite experience in the field cited above are not available, The CI&C may shortlist candidates having lesser years of experience for the interview/test; However, if selected they will be offered a lower CTP.

6. Potential candidates (from India) having essential qualification and experience have to apply through a hard copy/ soft copy of the application & the supporting documents which are to be sent by addressed to Commissioner of Industries, APART, Udyog Bhawan, Bamunimaidam, Guwahati - 781021 or by email to 'apart.industries.assam@gmail.com'. The application shall be submitted only in English language, as per the prescribed Application format provided in the website of CI&C along with scanned copy of a signed cover-letter and self-attested copies of the supporting documents. The Hard copy or soft copy of the application, cover letter & the supporting documents has to be received before **5.00 PM of 28th Nov. 2022**. Canvassing in any form will lead to disqualification and rejection.
7. The Commissioner, CI&C reserves the right to modify the required qualification/experience at any stage during the recruitment process depending on the numbers of response to this REOI.



Commissioner
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Guwahati-21